

Radio - "Maybe" :30 African American Audience PSA

GIRL: Maybe you're right.

BOY: Maybe you *don't* need to talk to me about sex.

GIRL: Maybe *you do* control what I'm exposed to

BOY: But, maybe not.

GIRL: Maybe... I hear about sex every day.

BOY: In the media. From my friends.

BOY: *Maybe* while you're *not* talking to me about sex, everyone else is.

GIRL: So talk to me.

GIRL: Tell me to wait to have sex.

BOY: Because you can influence me.

GIRL: For help starting the conversation, visit 4parents.gov.

BOY: Brought to you by the U.S Department of Health and Human Services and this station.