

Radio - "Maybe" :60 African American Audience PSA

BOY: Mom, Dad.

GIRL: Maybe you're right.

BOY: Maybe you *don't* need to talk to me about sex.

GIRL: Maybe *you do* control what I'm exposed to. Maybe I'm really not ready to hear about sex.

BOY: But, maybe not.

GIRL: Maybe... I hear about sex every day. On TV. In movies and songs and magazines. On the Internet. From my friends.

BOY: *Maybe* while you're *not* talking to me about sex, there are thousands of other people who are. And none of them are telling me to wait.

GIRL: So maybe you're right. Maybe you are in control. Maybe you don't need to talk to me about sex.

BOY: But just in case you're not right.

GIRL: Maybe you should.

BOY: Talk to me.

GIRL: Tell me to wait to have sex.

BOY: Because even if you can't control what I see and hear, you can influence how I behave.

GIRL: If you need help starting the conversation, visit [4parents.gov](http://4parents.gov).

BOY: Brought to you by the U.S Department of Health and Human Services and this station.